



# Maryam Najafi

Business Consultant

## Summary

A motivated expert with around 5 years of experience in offering market development and marketing advice to organizations and international projects and also over 10 years of experience in the international exhibitions industry, especially World Expos; I would be glad to support your business development.

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✉ Mary.najafi@gmail.com

## ● Review of work experience:

- |                                                                                                         |            |
|---------------------------------------------------------------------------------------------------------|------------|
| -Marketing and market development advisor in various fields                                             | Since 2020 |
| -Senior Trade Advisor at the Department for International Trade of the British Embassy in Tehran        | 2017- 2020 |
| -Head of International Affairs at the Public Relations Department of Iran International Exhibitions Co. | 2008-2017  |
| -Member and Secretary of Iran Expo Headquarter                                                          | 2014-2015  |

## ● Educational Background:

- |                                |           |
|--------------------------------|-----------|
| MBA Marketing (MA Degree)      | 2015-2017 |
| English Literature (BA Degree) | 2002-2005 |

## ● PROFESSIONAL TRAININGS:

- |                                          |           |
|------------------------------------------|-----------|
| MBA Entrepreneurship                     | 2013-2014 |
| Exhibition Management Degre              | 2012-2013 |
| Principles for International Negotiation | 2011-2012 |